# Gabriella Nichols

Illustration, Concept Art, Visual Design

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### **EDUCATION**

Savannah College of Art and Design, 2024 Illustration Business Management and Entrepreneurship Academy of Art University Pre-College Program, 2019

# EXPERIENCE

**HiPER Solutions** 

September 2024 - Present

While freelancing, led brand design updates, integrating new visual elements across handouts, digital tools, and various marketing materials. Collaborated closely on the redesign of the company website to enhance user experience and align with updated branding.

Forward Support Company, 2nd Armored Brigade Combat Team, 3rd Infantry Division Fort Stewart, GA 5 July - 7 August 2022

Collaborated with a Platoon Commander to design a new logo that enhanced the Forward Support Company's morale, fostered camaraderie, and established a distinct identity for the unit.

# 2nd Armored Brigade Combat Team, 3rd Infantry Division Fort Stewart, GA

10 December 04 December 0

12 December - 24 December 2022

Participated in a logo redesign project in conjunction with an Executive Officer and Commander to modernize the unit's emblem, aligning it with contemporary values and standards upheld by the Combat Team.

#### Red Bull Student Marketeer

June 2023 - July 2024

Applied market knowledge to make strategic decisions and incorporated emerging trends into Red Bull's marketing. Enhanced Red Bull's market presence and facilitated collaborations in local communities on military bases and college campuses.

# SKILLS

#### Professional

- Communication
- \*\* Leadership
- Self Directed
- Teamwork

#### Digital

- ..... Adobe Creative Suit
- Microsoft Office

#### Traditional Media

- \* Charcoal
- **M** Gauche
- **#** Graphite
- Watercolor

#### Personal

- Ambitious
- Confident
- .... Creative

# SHOWCASES &

### EXHIBITIONS

- California 4th District Congressional Art Competition, 2018
- High School and Community College "FLAT RATE SHOW," Sierra Nevada College, 2019
- Area High School Invitational Art Show Folsom Lake College, 2018 and 2020
- Pre-College Art Exhibition, Academy of Art University, 2019